

# Hope Was His Fuel

## The Carl Johnson Story

A 45-Minute Leadership Experience by Byrd Baggett

Some men chase success. Some men chase significance. Carl Johnson chose dignity.

In this unforgettable keynote experience, Byrd Baggett shares the powerful true story of his college teammate, Carl Johnson — a man whose quiet strength, relentless work ethic, deep faith, and unwavering hope left a permanent mark on everyone around him.

This is not merely a sports story. It is a story about courage, character, endurance, and the kind of leadership that outlives a lifetime.

Through vivid storytelling, personal reflection, and heartfelt moments, audiences are challenged to ask: What will fuel your life when circumstances grow difficult?

### ***What This Experience Delivers:***

- Hope Under Pressure — How resilience is forged in adversity.
- Character That Endures — Why integrity matters more than applause.
- Work Ethic & Discipline — Lessons from the track that apply to life.
- Brotherhood & Loyalty — The power of showing up for others.
- Preserving Human Dignity — Why how we treat people defines our legacy.

### ***Why It Works:***

Byrd doesn't just tell Carl's story. He invites every person in the room to consider their own.

This presentation consistently resonates with leaders, teams, and faith communities because it speaks to something universal: the need for hope, integrity, and purpose in a world that often rewards noise over character.

***Ideal For:***

- Corporate Leadership Retreats
- Men's Ministry & Faith-Based Events
- Team Building & Culture Development
- Athletic Programs & Coaches' Gatherings
- Character Development Workshops

Carl Johnson may not have sought the spotlight. But his life shines as proof that hope — when rooted in faith and integrity — can fuel a lifetime of impact.

Hope Was His Fuel. What fuels you?

***Booking Information:***

To bring **Hope Was His Fuel: The Carl Johnson Story** to your organization or faith community, contact:

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